



# Restaurant Program



**The Hunger Walk Run Restaurant Program** is an easy way to support the work of the Atlanta Community Food Bank in its effort to end hunger across metro Atlanta and north Georgia. All we ask of our Restaurant Partners is to help spread the word about the Hunger Walk Run event and offer your patrons and staff the opportunity to join in the fun.

## Ways to Participate

Use the promotional materials we provide you to collect donations from patrons or staff during the 2 weeks prior to the Hunger Walk Run (starting 2/11/18). You're welcome to go longer than two weeks. Participation options:

### Sales Donation Promotion

- Donate a percentage of all restaurant sales
- Donate all proceeds from sales of a specific menu item(s)
- Donate a percentage of sales from specific menu items
- Devise your own custom promotion and donate the proceeds

**Patron Donations:** Ask your patrons to donate to Hunger Walk Run

- Add a donation line to your patrons' checks via your POS system
- Fast casual establishments ask patrons if they would like to round up their bill at checkout

**Form a Walk Team Online:** Register a team of your employees and come to the Hunger Walk Run as a group

## Why Participate?

- For every \$1 donated, the Food Bank is able to provide 4 meals to those in need
- **1 in 4 Georgia children are food insecure and don't have enough to eat**
- 1.7 million – nearly 1 in 6 Georgians – are food insecure and don't have enough to eat
- Show your support for the community in which you operate and build camaraderie among your staff and patrons



## Promotional Tools We Provide

### For you to use in-house:

- Pre-event promotional check inserts
- Posters
- Brochures, if desired
- Talking points for your staff

**Social media shares** and re-tweets of your posted promotions

**Mention of your restaurant** on the Hunger Walk Run website's program participation map

## Get More Info

Contact Naretha Timberlake at [naretha.timberlake@acfb.org](mailto:naretha.timberlake@acfb.org) or 678-553-5972

# HUNGERWALKRUN 2018

**Sunday, February 25, 2018**

**12–4 p.m.**



**Georgia World Congress Center**

Visit [HUNGERWALKRUN.ORG](http://HUNGERWALKRUN.ORG) for more event information.

Tag us on social media with **#HWR2018**

## THANK YOU!

To the wonderful restaurants, food trucks and purveyors who participated in 2017 raising \$120,629 for local hunger relief!

Agave  
Alma Cocina  
Beetlecat  
Cakes & Ale  
D.B.A. Barbecue  
Ecco  
Gekko Sushi Hibichi  
JCT Kitchen

King + Duke  
King of Pops  
La Tavola Trattoria  
Ladybird Grove & Mess Hall  
Levy Restaurants  
Lure  
Mellow Mushroom

Mix'D UP Burger  
Nectar  
No. 246  
One Midtown Kitchen  
South City Kitchen  
St. Cecilia  
Tap A Gastropub  
The Blaxican

The Corner Pub  
The Optimist  
The Original El Taco  
The Pup Truck  
The Square Pub  
Two Urban Licks  
Willy's Mexicana Grill

**Please mail donations/checks to:**

Atlanta Community Food Bank, c/o Hunger Walk Run 2018, 732 Joseph E. Lowery Blvd NW Atlanta, GA 30318-6628

HUNGER WALK RUN IS AN EVENT OF

