The Hunger Walk Run Restaurant Program is an easy way to support the work of the Atlanta Community Food Bank in its effort to end hunger across metro Atlanta and north Georgia. All we ask of our Restaurant Partners is to help spread the word about the Hunger Walk Run event and offer your patrons and staff the opportunity to join in the fun.

Ways to Participate

Use the promotional materials we provide you to collect donations from patrons or staff during the 2 weeks prior to the Hunger Walk Run (starting 3/1/20). You’re welcome to go longer than two weeks. Participation options:

Sales Donation Promotion
- Donate a percentage of all restaurant sales
- Donate all proceeds from sales of a specific menu item(s)
- Donate a percentage of sales from specific menu items
- Devise your own custom promotion and donate the proceeds

Patron Donations: Ask your patrons to donate to Hunger Walk Run
- Add a donation line to your patrons’ checks via your POS system
- Fast casual establishments ask patrons if they would like to round up their bill at checkout

Form a Walk Team Online: Register a team of your employees and come to the Hunger Walk Run as a group

Why Participate?

- Every $1 donated can provide enough food for 4 meals for those in need
- 1 in 5 Georgia children are food insecure and don’t have enough to eat
- 1.5 million – nearly 1 in 7 Georgians – are food insecure and don’t have enough to eat
- Show your support for the community in which you operate and build camaraderie among your staff and patrons

Promotional Tools We Provide

For you to use in-house:
- Pre-event promotional check inserts
- Posters
- Brochures, if desired
- Talking points for your staff

Social media shares and re-tweets of your posted promotions

Mention of your restaurant on the Hunger Walk Run website’s program participation map

Get More Info

Contact the Events Team for more info at EVENTS@ACFB.ORG or call us at 678-553-5996.
HUNGER WALK RUN

Sunday, March 15, 2020  12–4 pm

Visit HUNGERWALKRUN.ORG for more event information.
Tag us on social media with #HWR2020

Home Depot Backyard

Thank you!

Some of the wonderful restaurants, food trucks and purveyors who participated in 2019 raising $140,342 for local hunger relief!

- Alma Cocina
- Batter Cookie Dough
- Beetlecat
- Bold Catering
- D.B.A. Barbecue
- Ecco
- El Taco
- Gekko Sushi Hibachi
- JCT Kitchen
- King + Duke
- King of Pops
- La Tavola Trattoria
- Local Three
- Lure
- Marcel
- Nectar
- No. 246
- Restaurant 10 Bar & Grill
- South City Kitchen
- St. Cecilia
- Superica
- The Blaxican
- The El Felix
- The Optimist
- Urban Taali
- Willy’s Mexicana Grill
- And More!

Please mail donations/checks to:
Atlanta Community Food Bank, c/o Hunger Walk Run 2020, 732 Joseph E. Lowery Blvd NW, Atlanta, GA 30318