



HUNGER WALKRUN



RESTAURANT PROGRAM

The **Hunger Walk Run Restaurant Program in Honor of Robby Kukler** is an easy way to support the work of the Atlanta Community Food Bank in its effort to end hunger across metro Atlanta and north Georgia. All we ask of our Restaurant Partners is to help spread the word about Hunger Walk Run and offer your patrons and staff the opportunity to join in the

Why Participate?

- Every **\$1** donated can provide enough food for **up to 4 meals** for those in need.
- **1 in 7** children is food insecure and doesn't have enough to eat.
- Nearly **1 in 10** Georgians – are food insecure and don't have enough to eat.

When Do I Participate?

This year's **Hunger Walk Run** is scheduled for March 12, 2023. Use the promotional materials we provide you to collect donations from patrons or staff during the 2 weeks prior to the Hunger Walk Run. You're welcome to go longer than two weeks.

Ways to Participate?

Add a donation line to your patrons' checks.	Donate a percentage of all restaurant sales or sales from specific menu item(s).
Ask your patrons to donate to the Food Bank by rounding up their bill.	Donate all proceeds from sales of a specific menu item(s).
Form a walk team online.	Devise your own custom promotion and donate the proceeds.

Promotional Tools

We can provide:

- Pre-event promotional check inserts
- Posters
- Brochures
- Talking points for your staff
- Social media shares and re-tweets of your posted promotions
- Mention of your restaurant on the Hunger Walk Run website's program participation map

For more information, please contact Kyle Lamont at kyle.lamont@acfb.org or 678-553-5972.



March 12, 2023

12 – 4PM



Home Depot Backyard

Visit HUNGERWALKRUN.ORG for more event information.

Tag us on social media with [#HWR2023](https://twitter.com/HWR2023)

2023 Hunger Walk Run Restaurant Program in Honor of Robby Kukler

Robby is the newly retired CEO at Fifth Group Restaurant's where for decades he mentored Operations, Marketing and Recruiting teams while focusing on a vision-based company growth and concept development opportunities. Robby knew from an early age that restaurant ownership was in his future. He earned his degree in Food Systems & Economics Management from Michigan State University. He is a long-time advocate of the Atlanta Community Food Bank, where he is a past Chairman of the Board and longtime supporter of the Hunger Walk Run Restaurant Program. Robby was recently honored as one of the Atlanta Business Chronicle's "Most Admired CEOs" of 2018. In short Robby is an adventurous food, wine and beer lover, and a Buford Highway noodle shops enthusiast.

Please mail donations/checks to:

Atlanta Community Food Bank, c/o Hunger Walk Run, 3400 N Desert Dr. Atlanta, GA 30344

HUNGER WALK RUN IS AN EVENT OF



**ATLANTA
COMMUNITY
FOOD BANK**



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HungerWalkRun.org

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Scan the QR code to donate today!



HungerWalkRun.org