

HUNGER WALK RUN



IMPACT REPORT 2022

The **Hunger Walk Run** has become a beloved event for thousands of Georgians. For 38 years, thousands of people from different backgrounds and cultures have come together, even virtually, for one cause: to end hunger in metro Atlanta and north Georgia one step at a time.

\$836,375
Raised to date.



Inspiritus | \$92,788

Jewish Federation of Greater Atlanta | \$81,787

Episcopal Community Foundation | \$32,541

St. Vincent de Paul | \$13,311

Presbytery of Greater Atlanta | \$7,948

SOCIAL MEDIA Performance

61K +
Impressions &
Engagements

45K+
People
Reached

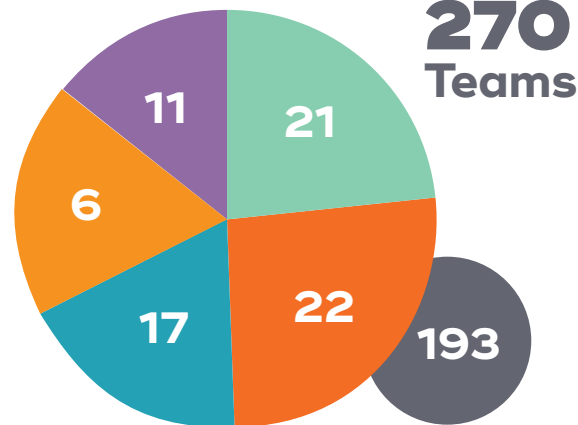


3.35 million
meals provided

191 Champions Raised **\$314K**

70 Partner Agencies raised **\$172K**

26 Sponsors provided **\$229K** (Enough for **912K meals.**)



● **Atlanta Community Food Bank**

MEDIA REPORT



36
Media
mentions

714K
Viewers

6.4M
People
reached

NBC's 11 Alive sponsorship
\$151K Ad Value Equivalency

Nearly 5,000
Participants