



CELEBRATING 40 YEARS!



RESTAURANT PROGRAM

The **Hunger Walk Run Restaurant Program** is an easy way to support the work of the Atlanta Community Food Bank in its effort to end hunger across metro Atlanta and north Georgia.

All we ask of our Restaurant Partners is to help spread the word about the 40th Annual **Hunger Walk Run** and offer your patrons and staff the opportunity to join in the fun.

Why Participate?

- Every **\$1** donated can provide enough food for **up to 3 meals** for those in need.
- **1 in 10** children in our service area are food insecure and don't have enough to eat.
- **1 in 12** Georgians in our service area are food insecure and don't have enough to eat.

When Do I Participate?

This year's **Hunger Walk Run** is scheduled for March 10, 2024. Use the promotional materials we provide you to collect donations from patrons or staff anywhere from 2-6 weeks prior to the Hunger Walk Run. You're welcome to go longer than this period.

Ways to Participate?

Add a donation line to your patrons' checks.	Donate a percentage of all restaurant sales or sales from specific menu item(s).
Ask your patrons to donate to the Food Bank by rounding up their bill.	Donate all proceeds from sales of a specific menu item(s).
Form a walk team online.	Devise your own custom promotion and donate the proceeds.

Promotional Tools

We can provide:

- Pre-event promotional check inserts
- Posters
- Brochures
- Talking points for your staff
- Social media shares and re-tweets of your posted promotions
- Mention of your restaurant on the Hunger Walk Run website's program participation map

For more information, please contact Kyle Lamont at kyle.lamont@acfb.org or 404-383-0826.



March 10, 2024

12 – 4PM



The Home Depot Backyard

Visit HUNGERWALKRUN.ORG for more event information.

Tag us on social media with [#HWR2024](https://twitter.com/HWR2024)



For 40 years, thousands of people of various backgrounds and cultures have joined together to end hunger in metro Atlanta and north Georgia—one step at a time.

More than 5,000 participants are expected to attend Hunger Walk Run 2024. Associate your brand with an event that has been "running" for 40 years strong with built-in community connections, diverse audiences and broad local impact. We hope you will join us as we say cheers to 40 years!

Please mail donations/checks to:

Atlanta Community Food Bank, c/o Hunger Walk Run, 3400 N Desert Dr. Atlanta, GA 30344

HUNGER WALK RUN IS AN EVENT OF

